



Maximize your 340B program with CipherHealth



Every day you wait, valuable 340B revenue is lost and unnecessary costs are incurred. Your 340B program is one of your most critical financial assets. It's time to protect it.

A coordinated financial strategy to recapture 340B revenue and control pharmacy expenses.

Your health system is under constant pressure to protect its margin. Yet, two persistent pharmacy issues are quietly eroding your bottom line and often resulting in millions in preventable losses.



Revenue leakage

Every year, you may be losing thousands of high-margin, 340B eligible prescriptions when your patient use outside retail pharmacies, costing your system's funding of critical initiatives.



Expense creep

Your cash prescription programs for uninsured patients often lack financial guardrails. Without controls, this leads to ongoing, unreimbursed costs as your system indefinitely subsidizes patient medications.

Maximize your margins

A fragmented approach will leave millions on the table. CipherHealth provides a comprehensive strategy to address the full 340B pharmacy equation, allowing your system to grow revenue and control costs simultaneously.

CipherHealth | A coordinated solution for total margin improvement

Pharmacy Growth (340B Recapture)

Our Pharmacy Growth program identifies and redirects 340B-eligible prescriptions that are “leaking” to outside pharmacies back to your in-house locations.

The result: A direct and sustainable increase in high-margin revenue.

Cash Management (Expense Control)

Our Cash Management solution adds guardrails to limit system-funded discounts and transition eligible patients to long-term Medication Assistance Programs (MAPs).

The result: reduced financial leakage without disrupting patient care.

Pharmacy Growth Program

Use real-time data to identify patients filling 340B-eligible scripts at external pharmacies to deploy targeted outreach that facilitates a seamless transfer back to your system.

How it works:

- 1 Identify leakage:** We analyze prescribing data to find high-value, 340B-eligible scripts being filled at outside pharmacies.
- 2 Engage patients:** We use proven, multi-channel outreach to educate patients on the benefits of using your in-house pharmacy.
- 3 Recapture revenue:** We facilitate the prescription transfer, capturing the 340B margin you are entitled to and growing your in-house script volume.

Cash Management Program

Transform your uninsured patient prescription program from an uncontrolled cost center into a sustainable, high-value service.

How it works:

- 1 Control cost:** We implement point-of-sale guardrails to limit system-funded discounts to the first or second fill.
- 2 Trigger the right transition:** We automatically trigger workflows to assist with enrollment of patients in available, long-term Medication Assistance Programs (MAPs).
- 3 Maximize margin:** You stop the financial bleed from unreimbursed scripts and convert an unpredictable expense into a manageable program, with no disruption to patient care.

The financial impact: A conservative ROI example

Figures are for illustrative purposes. We will model the precise opportunity for your organization.

Assumptions for a mid-sized 340B participating health system

Program 1: Pharmacy Growth (Revenue Recapture)

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|--------------------------------------|---------------------|
| Identified 340B Prescription Leakage | 60,000 / year |
| Conservative Recapture Rate (15%) | 9,000 Prescriptions |
| Est. 340B Margin per Prescription | \$400 |
| Annual Recaptured Revenue | \$3,600,000 |

Program 2: Cash Management (Loss Aversion)

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|--|--------------------|
| Uninsured Patients in Cash Program | 2,500 |
| Average Annual Subsidy per Patient | \$1,200 |
| Patients Transitioned to MAPs (80%) | 2,000 |
| Annual Controlled Expense (Loss Aversion) | \$2,400,000 |

Total annual bottom-line impact: \$6,000,000

Request your complimentary 340B opportunity analysis by reaching out at info@cipherhealth.com or cipherhealth.com/contact