



CipherHealth Patient Engagement Platform

Intelligently Manage Patient, Staff and Caregiver Communication With a Single, Unified System

CipherHealth's Patient Engagement Platform helps healthcare systems better understand every patient, ensuring all communications can be personal, relevant, informed and actionable. At the center of the platform is a powerful digital orchestration engine that serves as an intelligent hub to manage patient, staff and caregiver communication. The engine improves operations by functioning across CipherHealth's entire suite of in-care rounding and pre- and post-care outreach solutions, allowing for a single, unified system that is the center of gravity for patient engagement during all stages of care.

Scalable, automated communications across the patient journey:

Engage patients on their own terms, sending the right message to the right person at the right time. If patients text in their day-to-day life, they expect a text message; if they make voice calls, they expect the phone to ring. Personalized communications lead to greater activation, and ensure the best possible response from patients, providers, and caregivers.

Contextualized and actionable insights: Health systems need an intelligent system that is data-driven and agile to capture patient information and make it clearly actionable in a seamless, logical way. CipherHealth layers engagement data onto a patient's medical record — enabling more personalized and effective healthcare conversations across the care continuum that drive tangible improvements in clinical outcomes and total cost of care.

Interoperable engagement with your EHR: Maximize workflow efficiency and reduce IT burden with a platform that integrates seamlessly with your EHR. CipherHealth's solution helps you manage and funnel data from multiple sources that follows your patients while making it easier for you to access within your cloud-based data warehouse.

Built on **clinical best practices and strict security requirements** for healthcare data management.

Key Benefits

Reach Patients at Scale

- Flexible, multi-purpose solutions grow with you as your patient communications needs evolve
- Manage large volumes of data without straining your IT resources

Close Gaps in Care

- Communicate with patients on their terms by delivering important health information on a consistent, timely basis
- Engage patients, staff, families and communities to enable even better care outcomes by connecting the care group

Optimize Staff Efficiency

- Automate outreach so your staff can focus on patient care
- Future-proof your investment with a single-source solution that was expressly built for patient communications

Report and Analyze

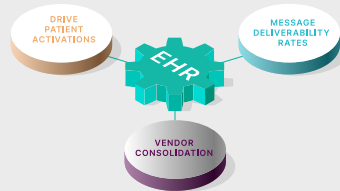
- Take quick action in response to real-time reporting, evaluating trends to optimize outreach programs
- Review patient activity and areas of highest/lowest engagement

Ensure all communications can be **personal, relevant, informed and actionable.**

Features

Cloud-Based: Allow your IT team to be more efficient and maximize workflows with a flexible, scalable patient engagement technology.

Integrations: Maximize your EHR investment with integrations that improve message deliverability rates, drive patient portal activations and allow for vendor consolidation.



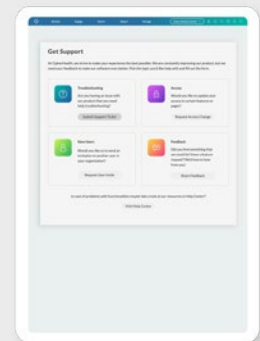
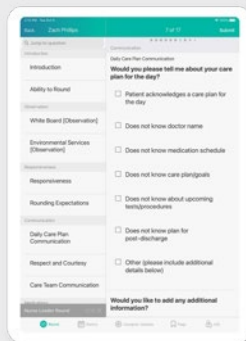
Support Services

Customer Success: Your day-to-day partners driving adoption and delivering insights to ensure program success.

Implementation Specialists: We work with your resources hand-in-hand to ensure a smooth and timely implementation.

Clinical Leadership & Best Practices: Leverage our clinical team and implementation experts to establish best practices.

Tech Support: Connect with our support team, change features access and add new users in real-time directly within the app for a superior support experience.



Get started today. Call CIPHERHealth and speak to us about your patient engagement needs.